

A CSR INITIATIVE BY



## **KALA SE KAAM TAK: Darshana Singal Foundation Transforming Women's Lives**

- *An Eastman initiative that equips women with essential skills for employment*

**New Delhi, 1st October 2024:** The Darshana Singal Foundation (DSF), the Corporate Social Responsibility (CSR) arm of Eastman Auto & Power Limited, is thrilled to announce the graduation ceremony of 40 women who have successfully completed the **KALA SE KAAM TAK** program. This initiative is dedicated to empowering women from marginalized backgrounds through vocational training and skill development.

The recent graduating class has undergone a six-month intensive beauty course in collaboration with SStudio Academy, equipping them with essential skills and knowledge to pursue careers in the beauty industry. This program not only provides vocational training but also empowers participants to become self-reliant and confident individuals.

The foundation conducts workshops on self-care and hygiene, self-defense, communication, financial literacy, work ethics, smart personal choices, and other valuable skills such as Mehndi Art. Additionally, it hosts talks by external beauty trainers to enhance employability and self-reliance, motivating participants to become not only earning members of their families but also women of worth in every aspect of their lives.

DSF has partnered with Soundrya Skill Academy in Chattarpur Village, New Delhi. The first batch of 20 girls began their six-month Basic Beauty Course in December 2023, followed by another group of 20 girls. Additionally, a second center in collaboration with SStudio Academy in Vasant Kunj opened in April 2024, with 40 more girls enrolled in the program.

### **About Darshana Singal Foundation:**

The Darshana Singal Foundation (DSF) is the corporate social responsibility (CSR) arm of Eastman Auto & Power Limited. Committed to creating a positive social impact, DSF focuses on empowering marginalized communities through education, vocational training, and skill development initiatives.

By providing access to resources and opportunities, the foundation aims to uplift individuals, particularly women, enabling them to achieve financial independence and self-reliance. Through various programs, including vocational training, workshops, and mentorship, DSF strives to enhance the quality of life for participants and foster a sense of worth and confidence.

The foundation believes in the power of skills and education to transform lives and is dedicated to nurturing talent and promoting social equity in every community it serves.

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